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## P R E S S   R E L E A S E

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For Immediate Release

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### SPDI Launches New Website with Online Ordering

#### *Same Day Shipping with Online Orders place by 2pm*

Delray Beach, FL, January 25, 2006: SPDI, the UV product experts, announces the launch of the company's new website [www.spdiuv.com](http://www.spdiuv.com). The revamped website has an entirely new look and loads of advanced features including online ordering and video demonstrations.

"Our customers told us they prefer the convenience of ordering online, so we were sure to add that option, as well as making online reorders and releases available" says President and SPDI co-founder John Wilson. Wilson also explains that "any orders for in-stock items, placed by 2pm, will be shipped the same day. Additionally, customers now have the opportunity to make SPDI their Off-Site Warehouse, whereby we stock their specific items and make available for same day shipping."

Additional features on the new site include:

- Easy to find UV product info including lamps, UV Curing systems, replacement parts, etc.
- Printer Friendly Spec Sheets
- Uptime Gained Worksheet to forecast cost savings
- Video Demos
- FAQ's, Technical Documents and Troubleshooting Guide

"Our new, streamlined website really showcases our wide range of UV and pre-treatment products and seamless intragration capabilities which is more in line with our company's corporate culture and mission" says co-founder and Vice President Bob Schenk.

SPDI is a developer of revolutionary High Intensity UV curing systems (currently the Highest Output UV available on the market) and pre-treating products designed to increase productivity and profitability for printers worldwide. SPDI's products and systems are based on basic printing principles rather than specific machinery – making it simple and easy to integrate seamlessly with clients' existing or coating equipment. SPDI is the first in the industry to provide 100% turnkey service; handling both installation and integration. While SPDI offers a wide selection of replacement UV lamps and replacement components, the true value of SPDI's product line is the innovative Lamp/Reflector kit, Solution Series Total-Cure UV Drying System and Total-Treat Pretreatment System which are built on SPDI's proprietary technology which enable customers to immediately increase productivity and profitability to get the edge on their competition. SPDI: American Made Products. Worldwide Support.

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